



Over
the
EDGE



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 20 & 21, 2024
RESIDENCE INN DOWNTOWN SACRAMENTO,
1121 15TH ST., SACRAMENTO CA

EVENT SPONSORSHIP

The Packet

In our corporate sponsorship packet, we offer a variety of sponsorship opportunities designed to align with your organization's goals and objectives. From prominent logo placement on event materials and customized branding experiences, our sponsorship packages provide extensive exposure and engagement opportunities. Enhance your brand visibility as your company logo graces various media platforms, from television, radio, and print to social media, websites, and beyond, ensuring widespread exposure. By partnering with us, your organization can showcase its commitment to community involvement and social responsibility while gaining valuable brand visibility and networking opportunities. We tailor our sponsorship packages to suit your specific needs and budget, ensuring a mutually beneficial partnership that maximizes the impact of your support on our event's success.

The Event

Want to step into the shoes of your favorite action hero and rappel off the roof of a 15-story building, while simultaneously making a positive impact on local and international youth? On September 21st, we are offering you the rare and unique opportunity to rappel 130 feet down the side of The Residence Inn, in Downtown Sacramento!

Our Over the Edge urban rappelling event will provide you with a life-changing experience, while also making a huge impact on our non-profit, StudentReach.

Every sponsor who donates a minimum of \$1,000 will have the opportunity to rappel, and that's just the beginning of the perks. Check out the rest of the packet for incentives and other opportunities. People of any age and ability can rappel off The Residence Inn Downtown Sacramento, while raising funds and having a blast!

Who You're Supporting

StudentReach is a Sacramento based 501c3 focused on helping students reach their full potential. Through small group coaching, large school assemblies, social media platforms, and volunteer opportunities we have seen thousands of students, across the nation, embrace their strengths and then use those strengths to serve those who live in absolute poverty in areas of Mexico, Africa, and Nicaragua.

Your partnership allows even more students to find their potential, affect change within themselves, and then turn around and positively impact those affected by absolute poverty.

WHEN:

September 20 – VIP Party
September 21– Main Event Day

WHERE:

Residence Inn Downtown Sacramento,
1121 15th Street, Sacramento CA



SPONSORSHIP LEVELS AND INCENTIVES



Presenting Sponsor - \$10,000 (1)

- Shared branding with StudentReach event materials and mentions in all TV/Radio/Press announcements
- 4 VIP rappel spots (Fri. evening)
- 8 additional tickets to VIP Party (Fri. evening)
- All benefits of lower sponsor levels

Rope Sponsor - \$5,000 (2)

- Company name announced with each rappeler
- VR GoPro video of rappel
- 2 additional reserved rappel spots (Sat.)
- 2 Tickets to VIP Party (Fri. evening)
- Company logo displayed on event banner (4x7)
- All benefits of lower sponsor levels



Base Camp Sponsor - \$2,500 (5)

- 1 Reserved rappel spot (Sat.)
- Digital photo of rappel
- Company logo displayed on event banner (3x6)
- All benefits of lower sponsor levels



Check-in Sponsor - \$1,000 (unlimited)

- Company logo displayed on event banner (2x5)
- All benefits of lower sponsor levels

Ground Party Sponsor - \$500 (unlimited)

- Company logo on StudentReach website homepage and StudentReach Over The Edge registration page for 1 year
- Promo material in swag bag given to all participants
- Logo on event t-shirt
- Acknowledgement during the event



/StudentReachInc

	<p>LOGO ON SR WEBSITE HOMEPAGE AND OTE REGISTRATION PAGE FOR 1 YEAR</p> <p>PROMO IN SWAG BAG</p> <p>T-SHIRT</p> <p>ACKNOWLEDGEMENT DURING THE EVENT</p>	<p>COMPANY LOGO DISPLAYED ON EVENT BANNER (2X5)</p>	<p>1 RESERVED SPOT TO RAPPEL (SAT.)</p> <p>DIGITAL PHOTO OF RAPPEL</p> <p>COMPANY LOGO DISPLAYED ON EVENT BANNER (3X6)</p>	<p>COMPANY NAME ANNOUNCED WITH EACH RAPPELER</p> <p>VR GO PRO VIDEO OF RAPPEL</p> <p>2 ADDITIONAL RESERVED RAPPEL SPOTS (SAT.)</p> <p>2 TICKETS TO VIP PARTY (FRI.)</p> <p>COMPANY LOGO DISPLAYED ON EVENT BANNER (4X7)</p>	<p>SHARED BRANDING ON PROMO MATERIALS & MENTIONS IN ALL TV/RADIO/PRESS ANNOUNCEMENTS.</p> <p>4 VIP RAPPEL SPOTS (FRI.)</p> <p>8 ADDITIONAL TICKETS TO VIP PARTY</p>
<p>(1) Presenting Sponsor \$10,000</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
<p>(2) Rope Sponsors \$5,000</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>	
<p>(5) Basecamp Sponsors \$2,500</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>		
<p>Check-In Sponsors (Unlimited) \$1,000</p>	<p>✓</p>	<p>✓</p>			
<p>Street Party Sponsors (Unlimited) \$500</p>	<p>✓</p>				

CREATIVE SPONSORSHIP IDEA



TOSS YOUR BOSS

Toss Your Boss is a great opportunity for you to present to your employees and get them involved.

- Organize your co-workers to get everyone on board to raise \$1,000 to send your boss Over the Edge.
- Get your boss to agree to rappel or agree to match the funds and your boss will pick an employee to go Over the Edge!
- Visit the Residence Inn Downtown Sacramento on **September 21** and cheer as your boss goes Over The Edge!

*Company logo will be placed on the StudentReach website homepage for 1 year



2024 SPONSORSHIP FORM

Thank you for choosing to sponsor StudentReach! Please fill out the following form to confirm your chosen package. Completed forms should be returned to Nicki Impastato by 1) Scanning and emailing to nicki@studentreach.org or 2) Mailing to StudentReach Attn: Nicki Impastato 5449 E Levee Rd. Sacramento, CA 95835.

CONTACT INFORMATION:

Company Name

Contact Person

Contact Email

Contact Phone Number

Mailing Address

City, State, Zip

PAYMENT INFORMATION:

- I have enclosed a check payable to **StudentReach**
- Please invoice me for the full amount
- Please charge my credit card below

Card Number

Expiration Security Code

Name on Card

Billing Address (if different from above)

SPONSORSHIP OPPORTUNITIES:

Check the box next to your chosen package.

- PRESENTING SPONSOR:
\$10,000 (1)
- ROPES SPONSOR:
\$5,000 (2)
- BASECAMP SPONSOR:
\$2,500 (5)
- CHECK-IN SPONSOR:
\$1,000 (UNLIMITED)
- GROUND PARTY SPONSOR:
\$500.00 (UNLIMITED)

▪ **Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, benefits, and recognition.**

▪ **Please send your high-resolution color and black & white logos (png or vector preferred) to nicki@studentreach.org.**

▪ **Questions? Contact Nicki Impastato at (925) 595-1738 | nicki@studentreach.org**

\$ _____
Approved Sponsorship Cost

Signature

Date

